



*Academy of Trial Lawyers
of Allegheny County*

*P. O. Box 14744
Pittsburgh, PA 15234-0744
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academy@atlac.org*

April Membership Luncheon

*(Lunch immediately precedes the 11th Annual Spring Symposium on
Civil Trial Practice in Western Pennsylvania in the Monongahela Room on the 17th Floor.)*

“Covering the Local News in the Digital Age: Present and Future Tense”

featuring

Ms. Alex Bongiorno, News Director

WTAE-TV/DT

and

Mr. Jim Cuddy, Deputy Managing Editor

The Pittsburgh Tribune-Review

The advent of the 24/7-news cycle has made what is news, how it is covered, and what is presented the ultimate moving target, even at the local level. Can television compete with the Internet? How will newspapers survive? What do readers and viewers care about? How does the local media address law related stories?

What is “the news” in Western Pennsylvania, and how it is covered will be the questions of the day when we hear from these two local news leaders in a lively panel discussion format.

Date: *Tuesday, April 20, 2010*
Place: *Allegheny Room, 17th Floor, Omni William Penn Hotel*
Time: *11:45 a.m. – 1:00 p.m. (Spring Symposium immediately follows)*
Cost: *\$ 43.00 per person*



Academy of Trial Lawyers of Allegheny County APRIL LUNCH MEETING

*Tuesday, April 20, 2010
Cost: \$ 43.00 per person*

Please make check payable to Academy of Trial Lawyers.

Name _____

Return check and form to: ***Academy of Trial Lawyers***
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