

***The Honorable Arthur J. Schwab Trial Advocacy CLE***

***Effective Courtroom Advocacy: Applying Complex Principles of the Law of Evidence and Effectively Navigating the Jury Selection Process***

*(Approved for 2 substantive credits and 1 ethics credit by the PA CLE Board)*

***“Evidence, Argument & Ethics: Tricky Rules, Persuasive Arguments, and Responsible Advocacy”***

***Sherman J. Clark***

***Kirkland & Ellis Professor of Law, University of Michigan School of Law***

*A pragmatic presentation on three interrelated concepts: 1) potentially difficult and challenging evidentiary principles, including hearsay and character evidence; 2) persuasive argumentation; and 3) ethical considerations in the context of effective advocacy.*

***\*\*\****

***The Art and Science of Jury Selection and Voir Dire***

*In a program equally applicable to civil and criminal trial practice, these two panels will share their considerable experience in selecting juries in a range of jurisdictions, their insights on the most effective approaches and techniques for the jury selection process, along with the legal principles related to jury selection.*

***Panelists***

***Nicolle Daller***  
*Horne Daller*

***James F. Rosenberg***  
*Marcus & Shapira*

***Eric G. Olshan***  
*Former U.S. Attorney, Western District of Pennsylvania*

***Lisa M. Wayne***  
*National Assn. of Criminal Defense Lawyers Foundation for Criminal Justice*

***\*\*\****

***The Honorable Phillip A. Ignelzi***  
*Allegheny County Court of Common Pleas*

***Lisa M. Wayne***  
*National Assn. of Criminal Defense Lawyers Foundation for Criminal Justice*

***Frank C. Walker, II***  
*Frank Walker Law*

***Each year this program focuses on a key aspect of trial preparation and trial advocacy to highlight that the opportunity for effective trial advocacy is present at virtually every stage of litigation.***

**Thursday, March 20, 2025**

8:30am - 12:00pm

Grand Ballroom – 2<sup>nd</sup> Floor

Pittsburgh Fairmont Hotel

510 Market Street, Pittsburgh, PA 15222

**Registration Fees:**

**\$195 Registration Fee    \$140.00 Government Attorney    \$75.00 Law Clerk**

**\$130.00 In practice 5 years or less**

For additional information, please contact the Academy of Trial Lawyers of Allegheny County at [academy@atlac.org](mailto:academy@atlac.org) or call 412.343.9266.

---

**The Honorable Arthur J. Schwab Trial Advocacy CLE**

**Effective Courtroom Advocacy: Applying Complex Principles of the Law of Evidence and Effectively Navigating the Jury Selection Process**

**Thursday, March 20, 2025**

\_\_\_\_\_ **\$195 Registration Fee**

\_\_\_\_\_ **\$75.00 Law Clerk**

\_\_\_\_\_ **\$140.00 Government Attorney**

\_\_\_\_\_ **\$130.00 In practice 5 years or less**

**Print Name** \_\_\_\_\_

**Firm/Address** \_\_\_\_\_

**Email** (for sending materials prior to program) \_\_\_\_\_

Academy of Trial Lawyers of Allegheny County | P. O. Box 14744 | Pittsburgh, PA 15234-0744 | 412.343.9266